

# HOLIDAY *joy full* GUIDE



2022

PiNK + FRILLOS  
*gift - home - apparel*

# WHAT'S INSIDE?



## HOPE

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The holidays can bring unexpected baggage. Remember to find your hope.

## GET CRAFTY

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&  
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Take time to dig out your glue gun, dust off your scissors and don't forget the snacks. It's time to DIY your ho ho ho.

## WHAT'S NEW

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Whether you need to shop in your PJ's at home or love to stroll through the shop in person, we've got new arrivals daily.

## AT HOME

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This year's holiday decor at P+F was chosen with unique style, simplicity and joy in mind.

## STOCKING STUFF

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Surprise balls or books; a snugly stuffed friend or a soapy sponge. Stocking stuffers are always fun.

## GIVE BACK

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Join us in making Christmas merrier for local kids by taking a Lions Club Ornament from our Giving Tree.

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advent

the thrill of hope  
a weary world rejoices

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# finding hope

For me, the holiday seasons have sometimes been a struggle. I often say that on the day after Thanksgiving I take a deep breath and let it out on December 26. Why? I have no idea. It might be the expectations built into the holiday: perfect gifts, perfect decor, perfect family... No matter what we do it will never be "perfect".

So this year I'm going to try {again} to relax and feel the holiday in a new way. I've ordered a sweet advent devotion guide and I'm going to hold tight to that when I begin to feel the overwhelm creep in. I might fail, but I'm heading in to the season with a plan.

At my house we'll find time to make the cookies {truth: Mike will make the cookies, I'll eat the cookies}. I'll turn on the Christmas music and watch the Christmas movies as often as I can. And I'll remember the thrill of hope so I can rejoice when I feel weary.

AP



**APRIL PETERSEN**  
wife, mom, occasional grinch

MERRY CHRISTMAS

# GIVING GOOD GIFTS

*the hygge way*

Generally, people will think of the joy in receiving a special gift for the holidays. But being the giver of a meaningful gift can be even more gratifying, and it often is!

Great gifts are really more about the thoughtful intention behind them than about the actual gift itself. A holiday hygge gift is well thought out, and might include something homemade or something cozy for the home.

Winter hygge is all about the feeling of coziness and warmth, so it's no surprise that gifts for the home are at the top of the list. Cozy textiles such as blankets, throws, and pillows make great hygge gifts. Warm lighting is key in a hygge home, so things like candles {we love to add a pretty package of matches} make a perfect present too.

from [Not Your Moms Gifts](#)



# homemade HOLIDAYS

Need a little DIY inspiration?  
Here's a craft I loved last year. In fact, I  
loved it so much my house was maybe a  
little too full with yarn wrapped trees...

Tune into a predictable Christmas movie,  
get some snacks out and craft away!

[HALLMARK MOVIE GUIDE](#)

## FUZZY DIY TREES

My family will tell you that last year I went  
a little crazy making tabletop trees with  
foam cones, yarn and wooden stars. We  
have a few too many...

This simple craft combined with my  
favorite holiday snack (nuts & bolts), a  
Hallmark movie on in the background and  
a spicy apple sangria makes a Saturday  
afternoon pretty close to dreamy.

Click the photo for a link to the craft.



# new arrivals

We've added new items to our shop.  
Stop by or visit our website to see our latest finds.



[SHOP NOW!](#)

Free Shipping  
ON ORDERS OVER \$100

Use code  
ADVENT

# Holiday Edition The Home Guide

Deck your halls with home  
decor, candles and accessories.

[SHOP NOW!](#)



cozy up



tin tree



festive  
tableware



get  
crafty



## Wreath Making Workshop

Join Mitchell Jenks from Sailor & Sipper Barbershop in the Cidery to create your own foraged winter wreath while enjoying holiday treats and ciders.

[REGISTER HERE](#)

# Must Haves

Let's face it, in Michigan the weather will soon become quite frightful. We need to be prepared.



# wrap things up



## USE UNEXPECTED TRIMS

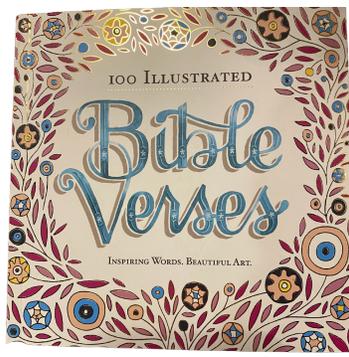
Start collecting bits of trim, ribbon, pretty papers and fabrics to use as embellishments on your gifts. Brown paper packages really can be beautiful and you'll be saving money when you recycle paper. Click the link below for creative ways to dress up your wrapping.

[BLOG POST](#)



# stocking stuffers

under \$20



"Kindness is like snow  
it beautifies everything it covers."

Kahlil Gibran

For the past few years we've loved partnering with our local Lions Club to collect gifts for local children. This year when you stop at the KaffeMarket look for our Giving Tree. You'll be able to take an ornament off, shop for the child indicated and bring back your new, unwrapped gifts. The Lions Club volunteers will collect and distribute the gifts. We love the work they do!



GIVING BACK

# MERRY MARKETS



SATURDAYS | 10-3 | NOVEMBER 12 & 19

FRUGTHAVEN

CRAFTERS • MAKERS • MERCHANTS



HARD CIDERS • COFFEE • TASTY TREATS



# MAKING A LIST

*checking it twice*

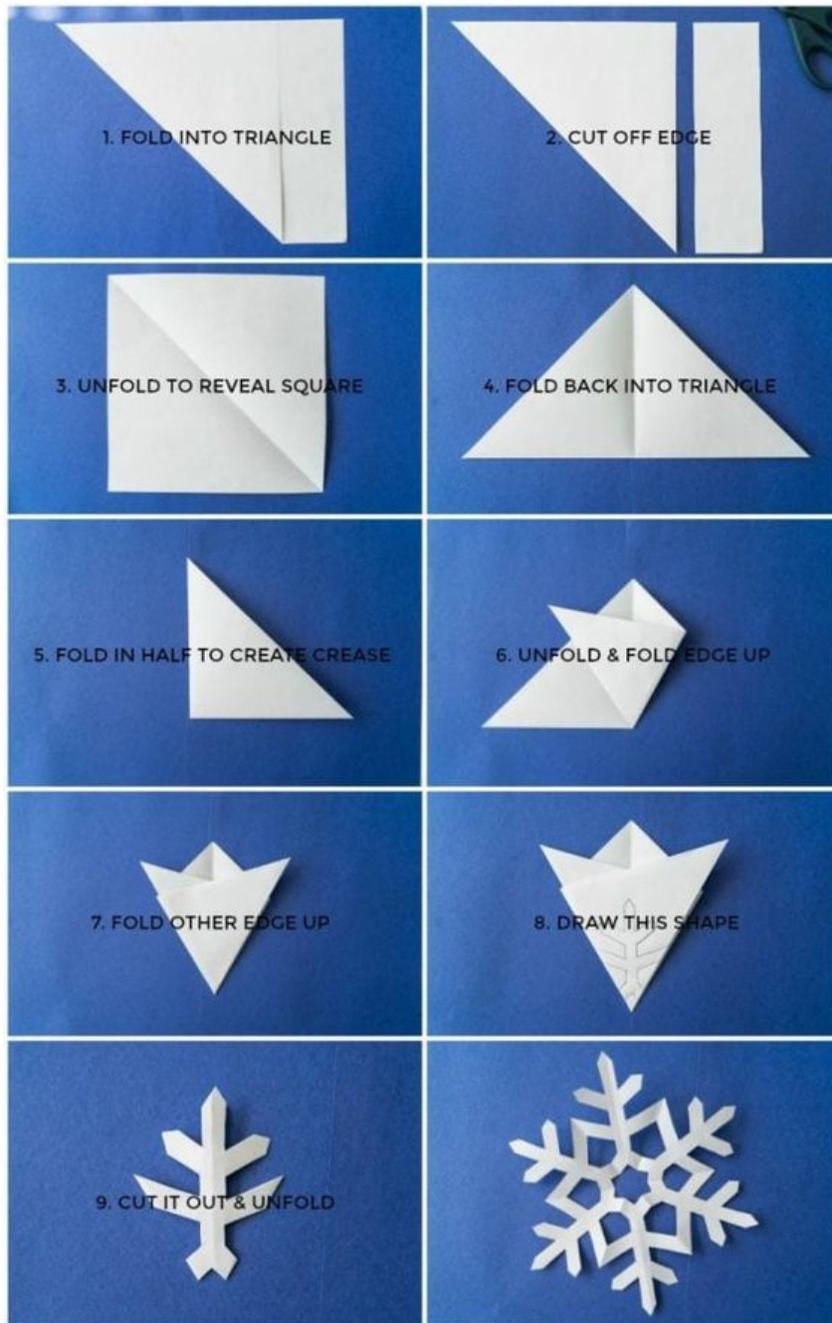
RECIPIENT

GIFT

BUDGET

# help us decorate!

Use this guide to fold & cut snowflakes or use your own method. Bring a few snowflakes in for us to display and we'll give you 10% off your purchase.





# Holiday Hours

FRUGTHAVEN

## Current Hours

KAFFEMARKET | MON - FRI • 6 - 6:30  
| SAT • 7 - 6:30  
| SUN • 7 - 3:30

CIDERY | FRI - SAT • 3 - 9:30\*

\*team members are able to pour ciders during market hours

PINK + FRILLOS | MON - SAT • 10 - 5